



HILLINGDON PRIMARY SCHOOL
Learning and Achieving Together

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Friday 26th September 2025

Dear Parents / Carers,

Kindness Challenge (6th - 10th October) & 'Hello Yellow' campaign (10th October)



We are very proud of the kind and considerate nature of our children at Hillingdon Primary School, and we are delighted to be supporting Childline by taking part in the Kindness Challenge this October. This is a chance for us to really focus on continuing to foster kindness in our school community, whilst raising money for young people through NSPCC Childline.

We are encouraging all of our families to spend a week celebrating acts of kindness in our school community by working through a list of kindness acts - this will be discussed with children and shared with families next week. The focus of next week's assemblies for children in Key Stage 1 and Key Stage 2 will also be linked to the Kindness Challenge. Whilst this is optional, we do hope that children and families will embrace the opportunity to spread kindness.

If you would like to make a donation to NSPCC Childline, you can do so using this QR code on the right (this is a specially-generated QR code so that we are able to see how much as a school we have donated). By supporting the Kindness Challenge we are all helping to power Childline. Childline is there for all young people online, on the phone, anytime. On average, a child contacts Childline every 45 seconds.



In addition, on Friday 10th October, we are inviting children to wear something yellow to school (i.e. usual school uniform plus one item of yellow clothing) as part of the 'Hello Yellow' campaign for World Mental Health Day. YoungMinds is a charity aiming to raise money to show young people that they're not alone with their mental health: their key message is 'We want young people to know that they don't have to go through this alone. Things can get better.' If you would like to donate towards this, please use the QR code on the left.

Kind regards,

Laura Mitchell

Ms. Mitchell
Vice Principal

Dates for the diary: we will be holding our annual Day of Giving coffee morning on Friday 14th November. This is an opportunity for our school community to contribute to various worthy causes, including Macmillan Cancer Support, Hillingdon Foodbank and Children in Need. In addition, we will be participating in 'Odd Socks Day' on Monday 10th November as part of National Anti-Bullying week (10th-14th November). More information about these events will be shared soon.

For your convenience, we will also display the QR codes on the school gates during Kindness Challenge week. However, please note that any donations are completely optional.